FIXED MOBILE CONVERGENCE

A TECHNICAL OVERVIEW UKNOF LIGHTNING TALK

Cable&Wireless

WHAT IS FMC?

IT ALLOWS MOBILE TRAFFIC GENERATED IN-BUILDING TO BE CARRIED OVER THE FIXED INFRASTRUCTURE, MAKING MOBILE DEVICES AN EXTENSION OF THE FIXED NETWORK...

...IN ESSENCE ONE DEVICE CAN WORK AS A FIXED DEVICE IN THE OFFICE, USING THE EXISTING NETWORK, AND SEAMLESSLY MOVE TO A MOBILE NETWORK OUTSIDE

MOBILE NETWORK OVERVIEW WHAT'S LOW POWER GSM?



- OFCOM AUCTIONED OFF THE GUARDBAND SPECTRUM IN APRIL 2006- THERE ARE 12 LICENCE HOLDERS INCLUDING COLT, BT & 02
- THE GUARDBAND WAS THERE TO SEPARATE DECT FROM THE MOBILE OPERATORS TO PREVENT INTERFERENCE
- •GUARD BAND OPERATES WITHIN THE GSM 1800 SPECTRUM IN PAIRED FREQUENCY BANDS OF 1710 -1785 MHZ & 1805 -1880 MHZ.
- ITS IDEAL FOR IN-BUILDING SOLUTIONS BUT NOT NATIONAL COVERAGE AS IT IS LOW POWER (200mW)
- THE FREQUENCY RANGE IS NOT DIVIDED UP AMONGST THE GUARDBAND LICENCE HOLDERS ITS OPEN FOR ALL REGISTERED OPERATORS TO USE

FMC COMES IN MANY FLAVOURS THE TECHNOLOGY OPTIONS

WiFi

-NOT DESIGNED FOR VOICE

-INTERFERENCE

-LIMITED HANDSET CHOICE

-POOR BATTERY LIFE

FMS

-MOBILE REPLACEMENT

-DOESN'T OFFER A CONVERGENT SERVICE

-STILL NEED FIXED & MOBILE SUPPLIERS

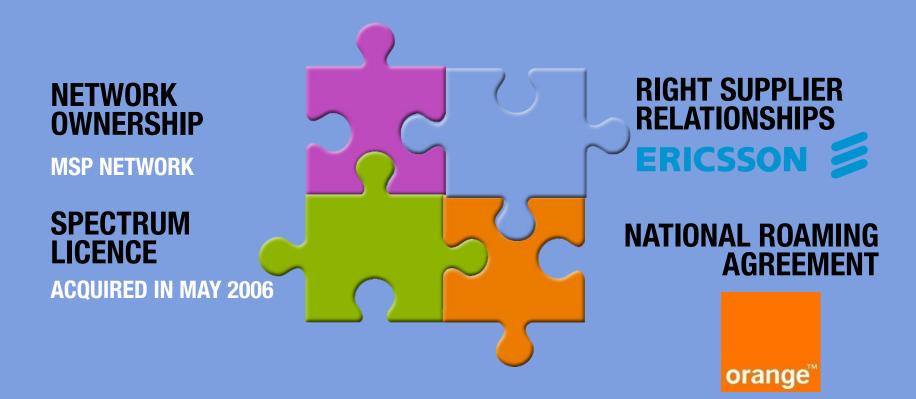
FMC/GSM

LICENCED SPECTRUM

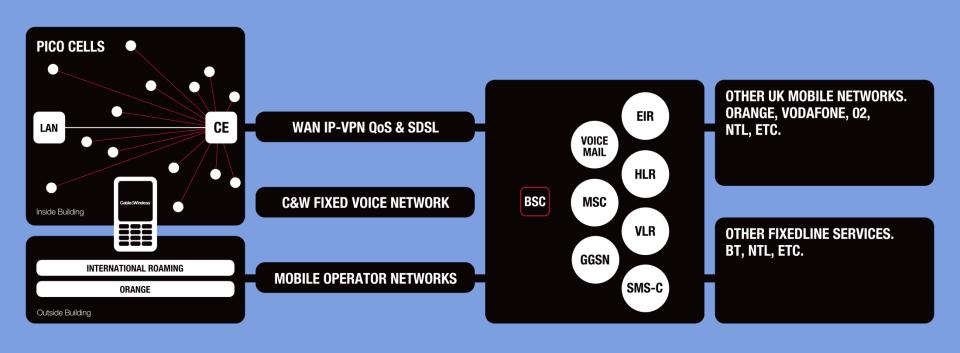
-DESIGNED FOR VOICE

-WIDE RANGE OF DEVICES

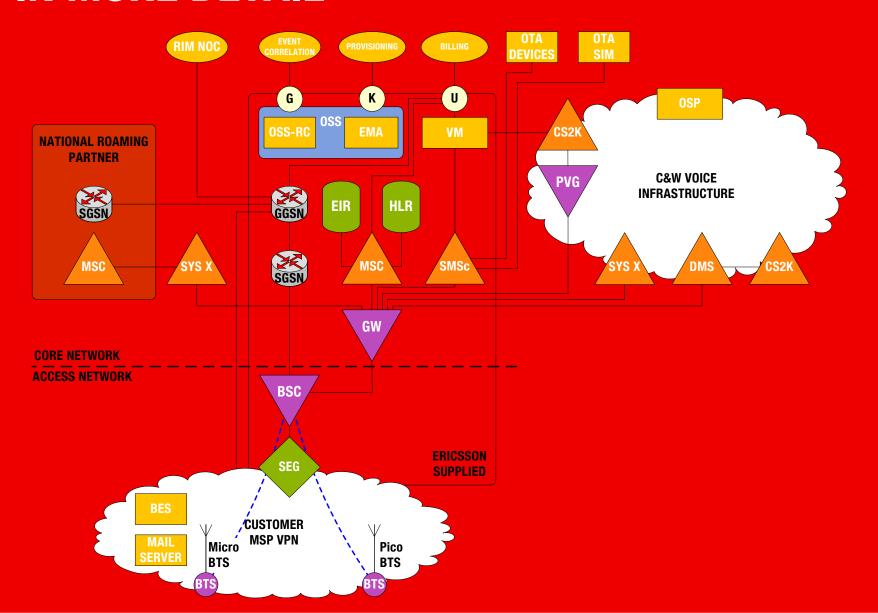
....UNTIL NOW NOBODY HAS HAD WHAT IT TAKES TO MAKE FMC A REALITY



FMC EXPLAINED HOW DOES IT WORK?



ARCHITECTURE IN MORE DETAIL



FMC ARCHITECTURE PICOCELL CAPACITY REQUIREMENTS

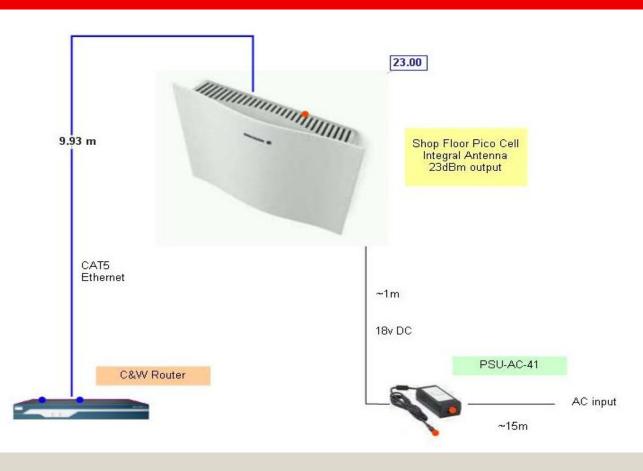
No. OF CALLS	INBOUND FROM BSC (Kbps)	OUTBOUND TO BSC (Kbps)
IDLE	3.05	2.75
2	62.98	66.84
4	99.45	120.34
6	172.54	183.37
8	202.80	208.56
10	207.67	221.12
12	244.02	242.17
14	246.34	287.17

NOTE:

ALLOCATION PER CALL IS AFFECTED BY DYNAMIC HALF RATE ALLOCATION



FMC ON-SITE COMPONENTS



- THE C&W FMC SOLUTION USES ERICSSON RBS 2409 LOW POWER GSM PICO CELL (+23 DBM – 200 MW)
- CAT5/6 CABLING CONNECTS THE CELLS TO THE CE WITHOUT THE NEED TO UTILISE THE EXISTING LAN
- COMPLEX SITES WILL HAVE DEDICATED SURVEYS TO ENSURE 100% COVERAGE
- SIMPLER SITES WILL BE DESIGNED USING PREDICTION TOOLS

FMC VITAL STATISTICS

EACH CELL:

- SUPPORTS UP TO 100 REGISTERED USERS
- CARRIES A MAXIMUM OF 12 CONCURRENT VOICE CALLS
- COVERS AN AREA OF UP TO 3,600M²
- CONVERTS GSM TO IP AND REQUIRES 256K OF BANDWIDTH
- SUPPORTS SMS AND GPRS
- CAN BE DIRECTLY CONNECTED TO THE WAN

FMC IN PRACTICE

TESCO

TESCO'S CHALLENGES

REDUCE TELEPHONY COMPLEXITY
IMPROVE CUSTOMER SERVICE EXPERIENCE
IMPROVE COLLEAGUE COMMUNICATIONS
REDUCE COST OF COMMUNICATIONS

OUR SOLUTION

REPLACE ALL IN-STORE COMMS – FIXED AND MOBILE WITH SINGLE INFRASTRUCTURE:

30,000 FIXED DEVICES ACROSS 1800 SITES

SDSL CONNECTIVITY TO SMALL SITES

REPLACE 10,000 EXISTING MOBILE & BLACKBERRY DEVICES

NEED MORE INFORMATION?

VISIT OUR WEBSITE AT WWW.CW.COM/FMC

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